

Organisation Name		Reference code
Trevi Women Limited		2024-05-YWG40
Organisation Address		
29 Sutherland Road Plymouth South West England PL4 6BW South West England		
Website Address		
www.trevi.org.uk		
Type of organisation? (tick all that apply and complete relevant details)		
Charity	Registered Charity Number	Date Registered
Yes	1075433	1993
Community Interest Company	Registered Companies House Number	Date Registered
No	03719502	
Social Enterprise	Social Enterprise Mark Awarded Yes/No	Date Awarded
No	Yes	Yes
Grant Summary		
Early Intervention to assist young women and girls to board the right pathway so they can be diverted from a slippery slope towards crises and achieving a fresh start in life.		
Please describe the specific needs of the young women and girls you work with that this project will address		
<p>COVID brought gender inequalities into shocking prominence. Women were disproportionately affected; domestic abuse helpline calls soared by 80%; killings of women doubled. Since then, chronic poverty has increased: women affected most. This, layered against an increase in drug use, county lines activity and child sexual abuse, the cycle of violence against women and girls continues.</p> <p>Plymouth is known for its high pockets of deprivation, social isolation and fragmented / dysfunctional families; 29k residents live in the most 10% deprived areas in England. Women's homelessness, street work and 'survival sex' has escalated: some young women reporting it as a method of 'self-harm'.</p> <p>Almost 1 in 4 women accessing our community and residential services are under the age of 25. We are receiving more calls from local colleges and universities to aid and support young women.</p> <p>Sexual exploitation of young women has increased both on the street and digital street (see 'In our Words' report). Local intelligence also indicates a rise in young women victims normalising sexual violence due to the accessibility of online pornography - 80% of which contains violence towards women and girls.</p> <p>We're seeing a rise in substance and drug deaths and young women coming in off the street in crisis. Our Pause programme which supports women who have had one or more children removed is now also seeing a higher proportion of women who are under 25 - many who are care leavers.</p> <p>We have reached a tipping point: the aftereffects of COVID now layered with the cost-of-living crisis has been a catalyst for the significant rise in youth homelessness,</p>		

triggering extreme isolation and social anxiety. A high proportion of young women present as neurodivergent - some diagnosed and some not. Further, since COVID, local partners inform us that the number of young women entering Youth Justice who are responsible for violent crime has trebled to 21%. There has been a rise in county lines and cuckooing - in some cases involving the entire family. This is leading to childhood trauma and family breakdown, subsequently resulting in more young women who are homeless or at risk of homelessness and criminogenic behaviour. In 2022 we published a report, 'Home is the Place'. This report highlighted the complete lack of safe, women-only accommodation in Plymouth - during the lockdown periods, young women chose tents over mixed accommodation as being pushed into mixed accommodation made them extremely anxious due to the risk of being preyed on by perpetrators.

Countless projects, service interventions and commissioned research highlights the lack of women-only accommodation, holding women back. The lack of women-only accommodation is acting as a significant barrier to women moving forward in life. Women are entering a revolving door in and out of accommodation, restricting their ability to even get a chance to get clean, address their trauma and understand how it manifests so that they can move forward in life.

Since opening our Blossom Women's House in November 2023, a third of the women requiring emergency accommodation have been under 25 years old. We have seen just how important early intervention is for young women - it is a total sliding doors scenario and can mean the difference between entering a slippery slope to crime and crisis or a road to recovery.

The focus of this project is early intervention which is vital. This project will target young women under the age of 25 in Plymouth who are homeless (inc. rough sleeping, hidden homeless and in temporary accommodation). The project will assist young women to board the right pathway, so they can be diverted from a slippery slope towards crises, mitigate them entering the criminal justice system, ultimately achieving a fresh start in life.

What are the key outcomes that you will be seeking to achieve for young women and girls either at risk of offending or who are already caught up in the criminal justice system?

In line with our theory of change, the key outcomes we would like to achieve are as follows:

- Reduce offending behaviours
- Reduce first convictions
- Improved life chances
- Improved partnership working
- Increase the quality of support given to young women across the city
- Citywide strategy to address young women's homelessness

These outcomes will be achieved via a number of activities which will result in outputs such as:

- A minimum of 5,000 young people reached through workshops and assemblies
- 20 drop ins carried out with three universities and two colleges
- 190 women under age 25 supported by the Young Persons Outreach Worker and our Sunflower Women's Centre
- 1 feasibility study report exploring safe, women-only housing specifically for women under 25, based on desktop research and 3 focus groups with young women and professionals
- At least one webinar held per annum centred on young women's homelessness and effects of pornography conference with 500+ attendees
- At least two summit meetings held with all partners and stakeholders across the city of Plymouth

- At least two more partnership agreements initiated with other service providers working with young people
 - 1 new trauma informed course coproduced with the Trauma Informed Network (TIPN) specifically for organisations working with women under 25.
- Ultimately, our overall aim is to ensure an improved quality of life for young women and the elimination of violence against women and girls. But alongside this, what's important is to use this project to work at all levels to achieve system change for the better for young women and girls. Therefore, layered on top of our direct hands-on work, will be forming and strengthening valuable strategic partnerships across the city with young women's best interests held at the core.
- In order to evaluate the success of the two-year funding, we will use a mixed methodology approach, based on the project's theory of change. Quantitative data will provide evidence that the project is working, qualitative inquiry will enable the attribution of these outputs to the funding. The following data will be collected via an outcomes and impact system called Upshot:
- Number of women under 25 supported
 - Number of Black, Asian, Minority and Ethnic women and girls supported
 - Number of experts by experience mobilised in research
 - Number of women supported by outreach
 - Number of women supported by our residential services
 - Number of women supported by our Sunflower Women's Centre
 - Details of specialised services accessed (name, type and length of engagement)
 - Baseline and follow up housing status
 - Offender behaviour status
- We will carry out a deep dive into the data to explore which aspects of the programme are resulting in positive outcomes.
- We will then explore the how's and whys through qualitative research using focus groups both with beneficiaries and stakeholders.

What are the key activities you will undertake with this funding to achieve this?

- The funding will be used to:
- Work specifically with young women age 18-25 who are homeless, at risk of homelessness or in temporary accommodation
 - Reaching young women through education of young people between the ages of 11-18, educating on awareness of violence against women and girls, what constitutes a healthy relationship and how to access support
 - Carry out regular 'drop in's' within colleges, universities and third sector services who work with young women (inc. Young Devon and the Zone)
 - Provide high quality support via a young person's outreach worker - navigating and working in partnership with other services - with the aim to 'get alongside' young women as early as possible, advocate and signpost them to the right support
 - Signpost young women to activities at our Sunflower Women's Centre - including the young women's forum, art-based activities e.g. mindful art, photography, filmmaking, creative writing, make and mend, other courses including Freedom for under 25's, Heal, Self-care.
 - Carry out a feasibility study into setting up a safe, women-only house specifically for women under 25's house (incorporating desktop and primary research)
 - Deliver an annual conference aimed at educators, parents and professionals (i.e. youth justice, social workers)
 - Form, maintain and strengthen strategic partnerships (where possible inviting them to be co-located partners at Sunflower) with Youth Justice, probation services, Young Devon, Foyer, The Zone, Trauma Informed Network etc.
 - Working with other likeminded organisations to build towards a citywide

approach to young women's homelessness and prevention of criminogenic behaviour

- Educate other housing providers in being trauma informed and how to specifically support young women

Our Young Women's Practitioners will build trust with the under 25's, encourage conversations around topics such as contraception to avoid unwanted pregnancies and advise on healthy relationships, modelling an effective parenting figure. The model will be centred on Engage, Help and Move On. The project will incorporate preventative measures including educating students (schools, colleges and Universities) on healthy relationships.

This project will include working with partners such as the City Council, Plymouth Youth Justice Service, Path, the Zone, Young Devon, Barnardo's, NSPCC and the Foyer to formulate a citywide approach to preventing young women's homelessness, first time offending, re-offending, drug and alcohol misuse, sexual exploitation, involvement with county lines and cuckooing.

We'll also conduct a feasibility study for a new house specifically for women <25 and pilot gender-based, trauma-informed models within existing shared / supporting housing stock using our specialist knowledge and expertise. We know that younger women have different needs when having support of this kind, and by having a house specifically for <25's that can address and support those needs can only be beneficial in

Does your proposed project already exist or is this a new piece of work?

Trevi has been in operation since 1993 however our services have grown significantly over the past six years. In 2018, we had just one residential service supporting approximately 35 women per annum; now we have four services and two outreach programmes supporting in excess of 1,000 women per annum. Sliding Doors builds on our accommodation journey we have travelled more specifically over the past four years.

During Covid we were awarded small scale funding by homelessness together to focus on resettlement work. This helped us formulate initial partnerships across the city of Plymouth which helped broaden our insight into women's homelessness, the challenges faced by women in shared accommodation and the partners with whom to work on tackling this issue.

In May 2022, Trevi was awarded funding via Commonweal to undertake a feasibility study regarding an accommodation-based solution to a social problem. Our feasibility report, called 'Home is the Place' identified a £12 million saving to the public purse from investing in a new, safe, women-only accommodation provision known as Blossom Women's House. Blossom opened in November 2023 and supports women with very complex needs, often deemed 'too chaotic' by other services.

Over the past six months, a third of the women who have been referred to Blossom have been women under age 25. What we have observed is that women under 25 are often highly vulnerable even within the Blossom environment; they require early intervention and relationship based, intensive support often in short bursts over a certain time period. Often and initially their communication is via messaging using a platform like WhatsApp before they feel comfortable in meeting face-to-face. Once advocacy and support is in progress, they need a 'safe, trusted, constant parent figure' to come back to. They often display neurodivergent characteristics and so require additional support to achieve diagnosis - this sometimes explains family breakdowns, assisting reconciliation and access to funding.

This project builds on all of our knowledge gained in supporting women affected by trauma and abuse. It complements and upscales our existing provision to provide more acute focus on women under 25 which is absolutely necessary, given the tidal wave of need following covid and cost of living crisis. It adds another layer to our accommodation offer not just in terms of our potential own offering but it strives for system change, a stronger partnership and citywide approach and incorporates a

preventative focus through education.

What expertise and track record do you have to be able to deliver this work successfully?

Started by Roma French, we have provided specialist residential support for women with recovery needs since 1993. We're award winning*, operate four centres, run two major outreach programmes, including the PAUSE Programme - cited as one of their outstanding practices.

We're the leading women's charity in the Southwest and are often called upon to contribute to regional/national strategies inc. the Female Offender Strategy, Women's Health, Plymouth VAWG Commission and Online Pornography. We are a founding member of the Peninsula Women's Alliance and acted as a grant administrator for the DCMS under the last Tampax Tax fund. We were a partner in COVID for the National Homelessness Together Project and are a member of the Centre for Homelessness Research and Practice (Southampton University). We work with women age under 25 across all our services; most of our acute resettlement work with this cohort occurs within our Outreach Programme/our new Blossom Women's House and Sunflower Women's Centre.

Since our BBC Panorama programme in 2018 (entitled Addicted: Last Chance Mums) we have attracted significant media attention on TV, Radio - having featured on the BBC breakfast soft numerous times. We're regularly asked to quote on women's issues and our award-winning CEO, Hannah Shead, is often asked to speak at conferences and events nationwide.

Our statistics for our Sunflower Centre - which offers wraparound therapeutic services for women in need, including support with addiction, mental wellbeing, health, domestic abuse and social isolation - show that of the women who are under 25 years: 38% of those women are vulnerably housed; 27% are pregnant or with children; 22% have no qualifications and 21% are care leavers. In terms of our Blossom Women's House Service, which provides safe, trauma-informed women-only accommodation and specifically helps those recovering from trauma/abuse, 1/3rd of the women we support are under 25. 41% of the women who embark on the Pause Programme are under 25 and this is growing year on year.

Passionate about service evaluation/learning, we work with partners, Serio, based at Plymouth University to evaluate our service delivery/partnership working. We pride ourselves on the collaborative approach we take with our work, we are very well connected/best placed to deliver the support to young women in need in the city of Plymouth whilst always focusing on our mission of creating safe and nurturing spaces to heal/grow/thrive.

*GSK Impact Award, Howard League Penal Reform for Women's Services, Westcountry Women's Awards.

Explain how the grant will be spent

Who will be responsible for overseeing and delivering this work?

The Young Person's Outreach Worker will be responsible for the overseeing and delivery of the work. However, they will report into a project steering committee which includes members of the Blossom Women's Steering group, Head of Services and Monitoring and Impact Officer.

On a strategic level, our Head of Services will meet with our partners on a regular basis including co-located partners such as probation and external partners such as Young Devon. Day to day, the Young Person's Outreach Worker will hot desk, carry out drop ins and work in partnership with partners' front-line staff.

The Young Person's Outreach Worker, Head of Service and CEO will also report

project progress into various citywide forums including:

- The Plymouth Alliance (TPA) - 7 providers commissioned together to deliver co-produced integrated systems for people with housing, substance misuse, mental health, offending support need(s)
- Safer Plymouth; Community Safety Partnership (CSP) focusing on reducing violence, offending, abuse & exploitation
- Homelessness Prevention Partnership and Exec - driving priorities to prevent/respond to homelessness/rough sleeping
- Plymouth DASV strategic group
- Local Care Partnership
- Trauma Informed Plymouth Network- 200+ grassroots members
- Pause Plymouth Strategic Board - social impact bond secured by Trevi in partnership with Plymouth City Council
- Creative Solutions Forum - multiagency problem-solving forum for professionals working with complex people
- Mental Health Programme Board

The Young Person's Outreach Worker will also work closely with our Sunflower Women's Centre team and at fixed times throughout the year attend their team meetings to report on the project. During these meetings, sessional and distance travelled data may be shared in order to share successes and indicate areas for service design reshape/ tweaking for this particular cohort.

The Community Engagement Worker will be supported day to day by the Head of Communications but will work closely with the Young Person's Outreach Worker and report their progress into the steering committee. They will also report the progress of their work into the citywide VAWG communications group spearheaded by Plymouth City Council and attended by numerous third sector partners. The communications team will be responsible for orchestrating the webinar and providing all engagement materials.

An external evaluator will be responsible for coordinating the research including focus groups and desk top analysis. They will report into the steering committee.

Two summit meetings will be held to report back on the project at the end of each year. This will be encapsulated by a report which will be disseminated widely.

How do you plan to continue this work once the grant ends?

Once the grant ends, we will explore further grant funding however we recognise this is not always possible nor does it offer a long-term solution.

Sustainability forms the third pillar of our organisational strategy. Frustratingly, Covid-19 decelerated our income generation strategy in terms of developing unrestricted income (particularly through Sunflower training and community/events fundraising). However, in 2023, we increased our investment in fundraising and marketing capacity from 1.4 to 4.2 FTE.

We are eager to pursue a mixed income generation strategy (see list below) in order to broaden our income streams.

1. We will continue to build relationships with local authorities to ensure full occupancy of all residential services.
2. Ongoing trust and foundation applications - maintaining relationships with existing funders and seeking new funder relationships.
3. We will seek co-commissioned services where possible through building relationships with commissioners. We are currently working diligently to ensure that Blossom Women's House attracts further commissioned funding.
4. Events such as our Secret Gala Dinner brand, sky dives, wing walks, Plymouth Half Marathon, Tamar 10k, treks, Warrior Women Walk and break the cycle challenge.
5. Increase our number of committed givers through effective communication and donor psychology solutions from the Centre for Sustainable Philanthropy.

<p>6. Develop new products including 'hair raising' initiatives, and Shero campaign for International Women's Day.</p> <p>7. Promote legacy giving, and an annual free Make a Will Week in partnership with will writers.</p> <p>8. Growth in training income through offering a wider mix of accredited training, increasing throughput of cohorts and offering paid training to corporate markets.</p> <p>9. Participate in the annual Big Give, growing major donor supporters as pledgers.</p> <p>10. Integrate a Crowdfunder each year to grow major donors and individual givers.</p> <p>11. Train Peer Mentors to work with community groups to increase 'in aid of' fundraising.</p> <p>12. Grow a Trevi women's housing arm longer term. Our research indicates that another Women's Centre successfully amassed a property portfolio of 220 properties over a decade, netting £250k per annum.</p> <p>13. Explore a retail arm - a feasibility study is currently underway exploring how we can diversify into retail whilst also incorporating a women's customer service employability pathway.</p>	
Does your organisation only work with women and girls?	
Yes, we only work with women and girls.	
Does your organisation have existing knowledge and expertise working across the criminal justice system?	
<p>Yes, we already work closely with the Police and Plymouth Youth Justice Service. We work closely with probation services who co-locate at our Sunflower Women's Centre in order to meet their female clients. This work was recognised by a Howard League Award in 2021.</p> <p>We work closely with the Police and Crime Commissioner's office who have funded our previous offender navigator work under the Peninsula Women's Alliance across Devon and Cornwall. Commissioner Alison Hernandez, opened our Sunflower Women's Centre in 2019.</p> <p>We work closely and report into the Ministry of Justice on our Blossom Women's House due to its importance as an alternative to prison. They have funded the revenue costs of Blossom until March 2025. 7 of the beds are allocated for women involved in the criminal justice system. Our Blossom team often meet women at the gate.</p>	
Will you be receiving funding from any other sources for this project?	
Yes	
Do all staff have enhanced Disclosure and Barring Service (DBS) checks? If no please state why.	
Yes	
Reason why not all staff have DBS checks.	
Total funding requested in this application (£10,000 to £80,000 with a maximum of £40,000 in one year)	
£79145	
Proposed grant start date	Proposed grant duration in months
1/1/2025	24
How much funding is required each year?	
Year 1	Year 2
£39271	£39875
What was your organisation's expenditure in the most recent	What was your organisation's annual income in the most recent financial

financial year?	year?
£3258687	£3471816
What value of unrestricted reserves did your organisation have at the end of the most recent financial year?	
£466000	