

Organisation Name		Reference code
TSA Sports and Education CIC		2023-10-YO63
Organisation Address		
49 Nechells Park Road		
Birmingham West Midlands B7 5PR West Midlands		
Website Address		
https://www.tsaprojects.org/		
Type of organisation? (tick all that apply and complete relevant details)		
Charity	Registered Charity Number	Date Registered
No		
Community Interest Company	Registered Companies House Number	Date Registered
Yes	11799819	11799819
Social Enterprise	Social Enterprise Mark Awarded Yes/No	Date Awarded
Yes	No	
Grant Summary		
To divert BAME young people in inner-city Birmingham from further offending behaviour, gang associations, and entry into the formal Criminal Justice system through sports and personal development activities		
Please describe the local needs that this project will address		
<p>In its annual report for 2022, Birmingham Youth Offending Service noted that 167 serious youth violence offences were recorded against 99 children in 2021-22, which was an increase of 41.5 per cent from the year before. They highlight the high level of organised crime in Birmingham as one reason for the jump in serious youth violence. They also note that Birmingham's youth violence statistics are second only to those of London, with knife crime a particularly significant issue and concern., and one which is spreading across the other boroughs of the West Midlands.</p> <p>There is also a major concern about the level of BAME young people becoming involved in the criminal justice system. Birmingham YOS notes that Black and mixed ethnicity children made up 26.3 per cent and 25.3 per cent of violent youth offences respectively, despite only representing just 10.7 per cent and 8.4 per cent of the 10-17 population.</p> <p>Birmingham is the 7th most deprived local authority in England, with 27 electoral wards across the city being in the most deprived 10% nationally. Inner-city wards such as Sparkbrook and Balsall Heath East, Bordesley Green, Lozells, and Nechells are some of those high-deprivation neighbourhoods where BAME populations are relatively high, and high rates of youth crime and gang activity are unfortunately closely correlated. Taken in the round, inner-city Birmingham in particular is an area of huge need for crime diversionary activities, and we at TSA Sports and Education have worked hard in recent years to connect with Police and Youth Offending teams to fine-tune the ways in which we can identify and engage with young people at the greatest risk. As a BAME-led organisation, each one of us with lived experience of the very issues we are now working hard to resolve, we believe we have a natural 'street authority' with the young</p>		

people we reach out to, which is supported by the positive results we have achieved through our diversionary programmes. We will work with young people formally referred to us by Police and Youth Offending teams, with those steered towards us less formally by community and faith organisations locally who are known to be involved in crime and offending behaviours, and with those who we simply see and recognise in the street environment as being in situations that are placing them at risk and leading them to offend. We are confident of our abilities to do this, because of our own lived experience and knowledge of local communities.

What are the key outcomes that you will be seeking to achieve for young offenders?

1. Young people will move into education access/training/employment/volunteering opportunities by the end of the programme
2. Young people will self-assess as being in better physical and mental health, with higher pro-social aspirations
3. Young people will recognise the need for, and will work on, better family and domestic relationships, better community relationships, and better overall sense of belonging (social cohesion)
4. Young people will express a strong and evidenced desire to avoid future offending behaviours and opportunities

What are the key activities you will undertake with this funding?

We will first confirm our eligibility criteria and referral routes - both formal and informal - so that everyone in the locality is clear about what we can do and how to steer BAME young people at the highest risk to us. From Police and YOT colleagues, we will be stipulating that referred young people will need to have been arrested and be involved in prevention and diversionary programmes as a minimum. We will engage with these young people using our lived experience to get alongside them, to relate to their issues, and to understand the social pressures that are bearing on them.

We know from experience that not all young offenders who have been in contact with the Police and criminal justice system will continue to be in contact with those authorities, so that is why we place great emphasis on our proven ability to work with community and faith organisations to reach out to young people who we recognise as likely at risk candidates; we will get alongside these young people within the community and explore with them how much they have had contact with the CJ system so that we can include as many as possible of those who fit the 'edge of CJ system' eligibility requirements - whether formally referred or not. We know that young people in BAME communities are very often wary of involvement in anything that looks like it is government-backed, so it is critical that we reach out through such community routes rather than simply rely on more formal entry routes.

We will then engage them in a range of sports activities - primarily cricket, football and boxing - all of which we have provided previously for other programmes. Through dedicated sports coaching, we have found we can turn many young people around so that they see more positives in their lives than previously, and more opportunities to move into a form of education or employment that they had not considered before. We ensure that our coaching activities all lead up to an end-of-programme event, with previous examples including cricket days at Edgbaston which involve meeting and coaching with professional players, as we have found there is immense psychological and motivational gain to be achieved by this approach.

Throughout the programme, we will work with each young person on a mentoring basis; this will include a supported process of identifying short-term and longer-term goals, reflection on where they are in their lives and how they have reached that point, and persistent discussion about how to make changes for a more positive and pro-social approach to their lives and communities. This element is key to our Sport 4

<p>Development approach which we have worked on over the last four years - personal development, with achievable and realistic goals, is the most important outcome we are seeking to achieve with young people at risk - understanding of trigger factors, social and domestic issues, and potential opportunities are all vital areas to be developed and supported by our programme</p>
<p>Who will be responsible for overseeing and delivering this work?</p> <p>Oversight will be undertaken by our CEO, Tanayah Sam, with programme delivery being undertaken by a small team of specialist coaches, youthworkers and mentors. In order to maintain the programme for 50 week per year, we will recruit around 4 such workers on part-time sessional hours, so that we can then allocate them to cover all programme sessions safely and within reasonable working terms and conditions. As noted above, we are requesting £6,000 per year as a proportionate contribution towards the salary of our CEO who will be overseeing the programme and for other organisational costs such as our building lease costs, fuel costs and insurances.</p>
<p>How will your organisation continue to sustain this project after the grant ends?</p> <p>As an organisation, we have established a strong niche for ourselves as suppliers of diversionary and preventative programmes for young people in the West Midlands. We have been fortunate to gain funding from a number of other grant-making foundations and will continue to explore such options for the future. We have also been grant-funded by local authorities, the Police and Crime Commissioner, West Midlands Violence Reduction Unit etc. We believe that even with our programmes' successes, it is unlikely that such a project will no longer be needed or funded, and are confident that we will be able to achieve onward funding if it is required.</p>
<p>What expertise and track record do you have to be able to deliver this work successfully?</p> <p>As stated, we have worked closely with West Midlands Police, Birmingham Youth Offending Service, Sandwell Children's Trust, West Midlands Violence Reduction Unit and schools across a swathe of the West Midlands area. We have worked with young people under 18yrs and with young adults up to 24yrs, and we are confident in our abilities to engage and work with both groups. We believe it is generally preferable to work with those two age-groups separately, as their life experiences can be very different in relatively short periods of time, but we also recognise that many of the issues they experience are very similar with perhaps the main differences being the in the intensity and length of experience.</p> <p>We also have experience in providing training to other youth and community practitioners about the social and other factors which drive the current culture of youth crime and violence - especially the role of music, social media and fashion.</p> <p>Our programmes have all been received exceptionally well with excellent feedback and outcomes achieved. We have benefited from a number of other funders for our programmes as a consequence, and would be able to demonstrate our achievements if the Trust were able to visit us as part of this application process.</p>
<p>Explain how the grant will be spent</p> <p>We will deliver two parallel programmes for two years, based on a 50-wk delivery year and each programme running for 6hrs per week. One programme will be aimed at young people under 18yrs; the other will be for young adults 18-24yrs.</p> <ol style="list-style-type: none"> Each programme will require two specialist coaches/mentors/youthworkers to operate safely with 12 young people/young adults in each session. The costs for these roles at self-employed rates will be £25ph - 12hrs pw x 50wks x 2 coaches @ £25ph = £30,000 per year. Management oversight and a contribution to core organisational costs (ie fuel, insurances, etc) for activities undertaken in our own centre = £6,000 per year (£500pcm)

3. Transport costs for activities undertaken away from our centre using our own minibuses (ie fuel and contribution to maintenance costs) = £2,000 per year This gives an annual cost of £38,000 or a total funding request of £76,000.	
Will you be working with young people who are already known to local offending teams and already engaged with interventions such as Out of Court Disposals, Point of Arrest Diversion programmes or other YOT Prevention Programmes?	
Yes	
If yes, please provide details of which YOTs, Police Teams or other services you will be working with and how.	
We will focus for this programme on working with Birmingham Youth Offending Service and Neighbourhood Policing Teams in inner-city Birmingham. We have worked with BYOS, West Midlands Police, Sandwell Children's Trust, West Midlands Violence Reduction Unit (VRU) and the West Midlands Probation Region previously on a range of programmes and arrangements; most of these have been at the level of accepting referrals and sharing information (as appropriate). Although some final fine-tuning might be required as we work to discuss and confirm our catchment areas with Police, VRU and YOT colleagues, we expect to be working with these services in the inner-city wards of Sparkbrook and Balsall Heath East, Bordesley Green, Lozells, and Nechells at a minimum.	
If no, please provide details of how you will engage with young people in the community who are at risk of gaining a criminal record.	
Will you be receiving funding from any other sources for this project?	
No	
Do all staff have enhanced Disclosure and Barring Service (DBS) checks? If no please state why.	
Yes	
Reason why not all staff have DBS checks.	
Total funding requested in this application (£10,000 to £80,000 with a maximum of £40,000 in one year)	
£0	
Proposed grant start date	Proposed grant duration in months
5/1/2024	24
How much funding is required each year?	
Year 1	Year 2
£38000	£38000
What was your organisation's expenditure in the most recent financial year?	What was your organisation's annual income in the most recent financial year?
£165682	£142059
What value of unrestricted reserves did your organisation have at the end of the most recent financial year?	
£10000	